

M.Sc. International Management

ISM – ECUST

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT
University of Applied Sciences



German-Chinese double degree

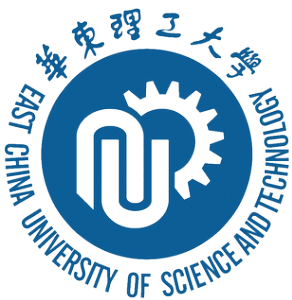
ISM students who choose to study at the East China University of Science and Technology (ECUST) spend their first two semesters at the ISM campus before transferring to ECUST in Shanghai for a further two semesters. Here you can study in modern lecture rooms and libraries on an international campus. After completing two master's dissertations, the title Master of Science in International Management and the title of the chosen ECUST degree are awarded by ISM and the East China University respectively to graduates who have acquired all the credits and met the specific requirements. With this double degree program of the ISM you acquire two master's degrees within two years.

Additional degrees available at ECUST

- International Master of Business Administration
- M.Sc. in Business Administration

Study language

Lectures are held in English both at the ISM and at ECUST.



Additional degree “International Master of Business Administration”

3rd semester

- Chinese History & Culture
- Chinese Business Environment
- Business Ethics
- Chinese Business Law
- Research Methods
- Chinese Accounting & Tax System
- Chinese Financial Market
- Organizational Behaviour
- Strategic Management
- Managerial Economics
- Basic Chinese

4th semester

- Marketing
- Human Resource Management
- Corporate Finance
- Operation Management
- Electives (e.g. Project Management, Consulting Project Work, Managerial Communication, Leadership, Financial Market & Investment, Corporate Statement Analysis)

Additional degree “M.Sc. in Business Administration”

3rd semester

- Managerial Economics
- Organizational Behavior
- Operational Management
- Strategic Management
- Research Methods
- Business Ethics
- Chinese History & Culture
- Chinese Accounting System
- Chinese Business Law
- International Economics (Elective)
- Basic Chinese (Elective)

- Master’s Thesis at ECUST

4th semester

- Chinese Financial Market
- Chinese Business Environment
- Managerial Communication
- Marketing Management
- Human Resource Management
- Corporate Finance (Elective)
- Living Cases (Elective)

Please note that courses and the course structure itself are subject to change by the international partner university.