



**ISM**

INTERNATIONAL  
SCHOOL OF MANAGEMENT

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University of Applied Sciences

**Crown your academic career with a PhD**

and use our cooperation with Bond Business School for your success.

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# Bond Business School (BBS)

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# Bond Business School (BBS)

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- Australia's first private non-profit university
- Located on the Gold Coast ( $\approx$  85 km South of Brisbane)
- Top 2% of business schools worldwide
- Continuous 5★ rating for student experience
- 4,000 enrolled students plus 200 Higher Degree Research students
- AACSB and EQUIS accredited
- Member of GMAC with significant contribution to graduate management education

# Fields of Study

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Marketing & Marketing  
Analytics



Entrepreneurship, Family  
Business & Innovation



Hotel & Tourism Management



Sports Management & Sports  
Analytics



Actuarial Science & Data Analytics



Health Analytics



Management, International Business,  
Sustainability & Global Strategy



Accounting, Economics & Finance





LEARNING

KNOWLEDGE

EXPERIENCE

SKILLS

ABILITY

COMPETENCE

TRAINING

GROWTH

## PhD – Doctor of Philosophy



- An internationally recognized research degree
- Further development of specialist knowledge and deep methodological capacity
- Duration: 3-4 years (full-time), 6-8 years (part-time)
- Significant original research necessary
- Submission of a substantial research thesis as culmination of the degree

Please note: Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.

Part-time study only available for students who do not require an Australian study visa.



# Cooperation between ISM and BBS

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- Possibility for ISM graduates to apply for a PhD program
- Preselection made by ISM
- Final admission depending on BBS
- Joint supervision (at least 1 supervisor from each institution)
- Delivery of the programs according to BBS' Policy and Code of Practice
- Administrative support provided by ISM





# Admission, Requirements & Application



# Admission Criteria

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## All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official undergraduate degree or the equivalent and an official Masters degree
- A total of 300 ECTS (min. 60 ECTS at Masters level)
- Proof of English language proficiency at min. C1 level  
(IELTS 7.0 or TOEFL 600 (pbt) / 90-95 (ibt) or above)
- A research proposal at an appropriate level for doctoral study  
(which can be supervised by both BBS and ISM research staff)



## Presence @ BBS

You have to be present at the Bond Business School (BBS) for **at least your first semester** of candidature.



## Presence @ ISM

You are obliged to **attend one module at the ISM** (one week) during February / March at ISM Dortmund (equivalent to 20 ECTS).



## Research Subjects

You may be required to **successfully complete** at least **three research methodology subjects** at BBS in the first year of candidature.





1

## Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

## Send in your application

- Academic transcripts/ Degree certificates
- Two reference letters
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



3

## Review

- Your application is reviewed by ISM
- Submit your application through the Bond admissions portal



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## Interview

- If successful and if possible, an interview with a BBS staff member is arranged

# Application

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## Timeline of your application:

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to BBS is **at least 3 months** before the preferred starting date.
- PhD program can be started in January, May and September.



# Fees





# Program fees – PhD part-time

Year	Total Fees incl. VAT
Application*	€ 2.500
1	€ 9.887,92
2	€ 9.887,92
3	€ 9.887,92
4	€ 9.887,92
5	€ 9.887,92
6	€ 9.887,92
<b>Total**</b>	<b>€ 61.827,52</b>

## Minimum duration

- 6 years

## Maximum duration

- 8 years after individual consultation

In addition, there is the possibility of a scholarship that reduces the fees by another 20%.

\*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from BBS.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 26th July 2022.

# Program fees – PhD full-time

Year	Total Fees incl. VAT
Application*	€ 2.500
1	€ 9.887,92
2	€ 9.887,92
3	€ 9.887,92
<b>Total**</b>	<b>€ 31.163,76</b>

## Minimum duration

- 3 years

## Maximum duration

- 4 years after individual consultation

In addition, there is the possibility of a scholarship that reduces the fees by another 20%.

\*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from BBS.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 26th July 2022.

# Scholarship

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- Applicants can also apply for a competitive University wide scholarship and living stipend, which grants a **full 100% tuition fee waiver** and **living stipend**.
- More information on competitive PhD scholarships can be found here:

<https://bond.edu.au/research/research-degrees/fees-and-scholarships>





# Contact for Applications and Content-Related Questions

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# ISM

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