



**ISM**

INTERNATIONAL  
SCHOOL OF MANAGEMENT

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University of Applied Sciences

**Crown your academic career with a PhD**

and use our cooperation with the University of Strathclyde (SBS) for your success.

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# Strathclyde Business School (SBS)

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# Strathclyde Business School (SBS)

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- A multi-award-winning university based in Glasgow, Scotland
- One of four faculties within the Doctoral School @ Strathclyde
- “UK University of the Year 2019” and top ranks for research
- AMBA, EQUIS and AACSB accredited
- Research focus primarily on interdisciplinary themes with a strong emphasis on practical application

# Strathclyde Business School (SBS)

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Marketing



Entrepreneurship



Management Science



Economics, Accounting and Finance





LEARNING

KNOWLEDGE

EXPERIENCE

SKILLS

ABILITY

COMPETENCE

TRAINING

GROWTH



# Cooperation between ISM and SBS

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- Possibility for ISM graduates to apply for a PhD program
- Max. 5-8 candidates per year
- Preselection for the program is made by ISM
- Final admission depending on SBS
- Jointly supervision (1 supervisor each)
- Delivery of the programs according to SBS' Policy and Code of Practice
- Administrative support provided by ISM



## PhD – Doctor of Philosophy

**A coherent and well-reasoned contribution to knowledge in a particular discipline or field of inquiry.**

Duration: 3 years full-time, 6 years part-time

Full-time students are expected to ...

- be working on their research for at least 35 hours per week @ SBS.
- participate in presentations and discussions of research work at seminars and department events.
- submit and present papers to appropriate academic conferences.
- submit work for publication in the Department's discussion paper series or to be considered for publication in academic journals.

Cost of fieldwork, travelling, publications, living expenses, housing etc. must be covered by students.





# Admission, Requirements & Application



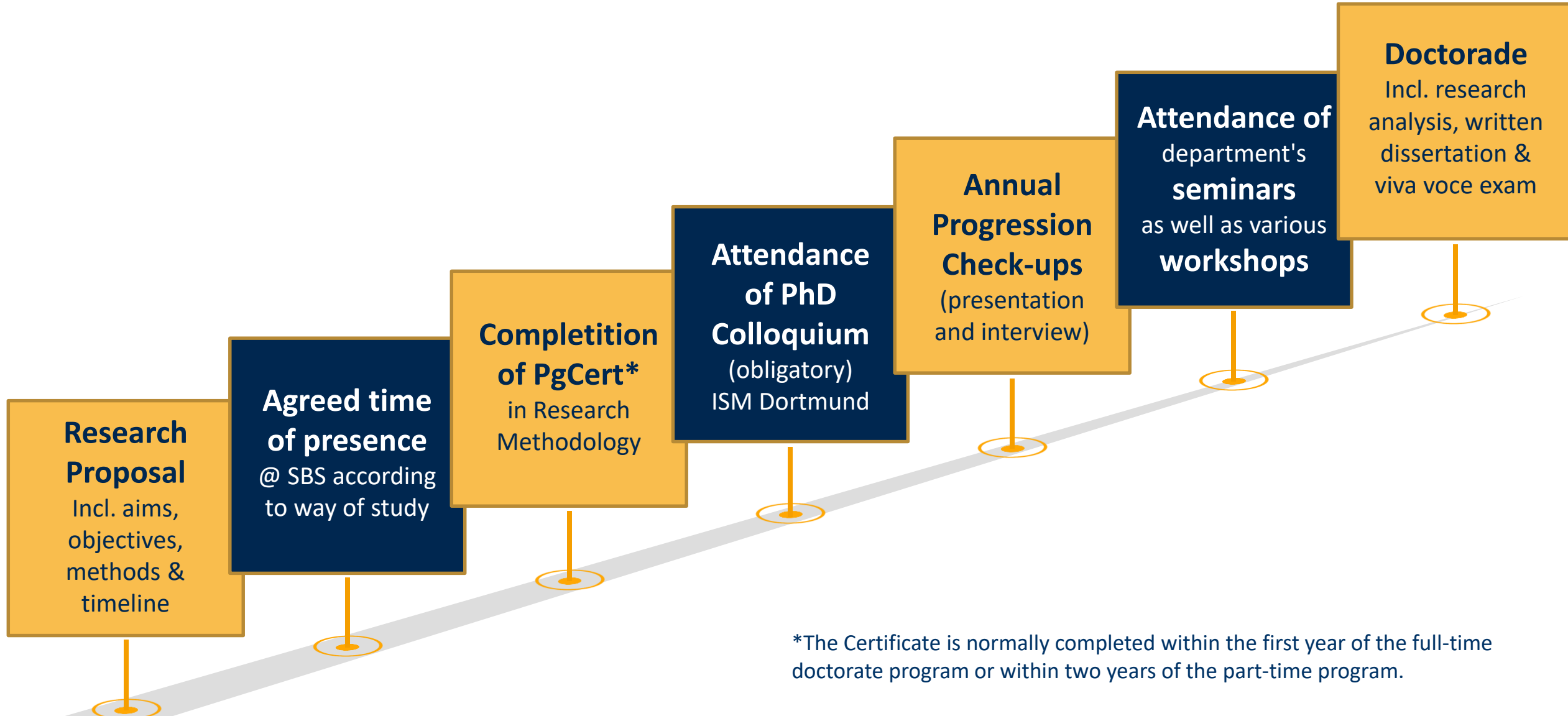
# Admission Criteria

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## All applicants shall fulfill the following criteria:

- Excellence in academic qualifications (e.g.: minimum GPA 2.0)
- An official Master's degree in a relevant discipline
- Proof of English language proficiency at min. C1 level  
(IELTS 6.5 or above)
- A research proposal at an appropriate level for doctoral study  
(which can be supervised by both NBS and ISM research staff)

# Requirements



\*The Certificate is normally completed within the first year of the full-time doctorate program or within two years of the part-time program.





1

## Write a Proposal

- Intended department of research
- Types of research methods to be used
- Relations to any previous research done in this field



2

## Send in your application

- Academic transcripts/ Degree certificates
- Two reference letters
- Evidence of financial sponsoring
- Application Form & CV
- English proficiency



3

## Review

- Your application is reviewed by ISM.



4

## Interview

- If successful and if possible, an interview with a SBS staff member is arranged.

# Application

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## Timeline of your application

- Contact your ISM supervisor **as early as possible** to allow sufficient time for the preparation of your final research proposal.
- Deadline for official applications to SBS is **at least 3 months** before the preferred starting date.
- Program can start anytime during the year – there are no fixed intakes.



# Fees





# Program Fees for International Students

## PhD full-time

Year	Total Fees (SBS and ISM)
Application*	€ 2.500,00
1	€ 15.541,00
2	€ 15.541,00
3	€ 15.541,00
<b>Total**</b>	<b>€ 49.123,00</b>

## PhD part-time

Duration 6 years

Year	Total Fees (SBS and ISM)
Application*	€ 2.500,00
<b>Total**</b>	<b>€ 49.123,00</b>

\*Proposal fees become due as follows: 500,00 € with signing of the contract 1.000 € after acceptance from ISM, 1000,00 € after acceptance from SBS.

\*\*Fees subject to change; incl. current Net VAT.; exchange rate from 18th Oktober 2023.

# Contact for Applications and Content-Related Questions

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